



Sponsorship Opportunities

July 27th & August 31, 2019

Thank you for your interest in sponsoring Oswego Beats & Eats, Oswego's summer concert series on Main Street! Beats & Eats is a family-friendly event featuring the best in music from local artists and bands from around the country, plus the best food from around Chicagoland, while attended by more than 3000 Oswegoans and visitors each year. Questions? Contact Angie Hibben angie@oswegochamber.org

SPONSORSHIP PACKAGES

Benefits	Pre- senting Sponsor \$4000	Main Stage Sponsor \$3000	Sum- mer Nights Sponsor \$1000	Out for the Night Sponsor \$500
Event Title: Beats & Eats presented by [Your Business]	x			
On-Stage Thank you prior to each band	x	x		
Posts on Oswego Area Chamber (2437 likes) and Beats & Eats Facebook page (3457 likes)	6	6	4	4
Logo on sponsor page of beatsandeats.com	x	x	x	
Prominent mention in press releases	x			
Volunteer opportunities wearing shirts identifying your business (shirts provided by sponsor)	x	x	x	
10 x 10 foot space to market your business at event	x	x	x	
Two Entertainment brought to you by [your business] on-stage banners		x		
Your logo on Welcome banners at 2 festival entrances			x	x

Special Sponsorship Opportunities

In addition to Sponsor Packages we offer several way to sponsor individual amenities at Oswego Beats & Eats. Get exposure for your business to thousands of engaged event-goers for a low price



Souvenir Cup Sponsors | \$400/event date

1 available

Get [YOUR BUSINESS] logo printed on up to 500 souvenir cups, made available for purchase to up to 500 guests. Each cup will provide an additional 1-2 oz. for every beer purchased.

Entrance & Exit Gate Sponsor | \$200/event \$125 Non Profit/Community Org

4 available

Get a 4 x 2' sign advertising [YOUR BUSINESS/LOGO] and website at each of two gates
Signs provided by sponsor

Green Room Sponsor | In-Kind

Give an in-kind donation of catering, ice, and/or décor to create a backstage green room for the bands, and get a prominent banner highlighting [YOUR BUSINESS] displayed on the front of the stage. *Value must exceed \$300*

Customized in-Kind Sponsorships

Does your company offer lights, décor, signage, printing, or any other products or services that would add to the success of this community event? Contact us to talk about crafting your own in-kind sponsorship to showcase your products and promote your business

- Recognition generally in accordance with comparable values
- Recognition signage with your logo and a "Thank You" for supporting the event



Ready to sponsor? Contact Angie Hibben

angie@oswegochamber.org