



Sponsorship Opportunities July 29 & August 26, 2023

Thank you for your interest in sponsorship in Oswego Beats & Eats. B&E is a family-friendly event featuring the best in music from local artists and bands from around the country, plus the best food from around Chicagoland. More than 3,000 people attend each event. ***All sponsors at these levels will be able to have their supplied banner hung at the event as part of each package.**

Sponsorship Packages

Benefit	\$5000	\$2500	\$1000	\$500
Event Title: Beats & Eats presented by: YOUR BUSINESS	X			
Business logo on step and repeat at event for photo ops for attendees	X			
Prominent mention in press releasees	X			
Logo on event posters	X	X		
10x10 tent at the event to market your business	X	X		
Logo on Beats & Eats sponsor page	X	X	X	X
Posts on Beats & Eats FB page	8	6	4	2
Your logo on welcome banners at entrances			X	X

**Questions? Contact Macey Brooks at maceybrooks@comcast.net or
Michele Bergeron at michele@oswegoseniorcenter.org**

MORE SPONSORSHIP OPPORTUNITIES

In addition to Sponsor Packages, we offer several ways to sponsor individual amenities at Oswego Beats & Eats. Get exposure for your business to thousands of engaged eventgoers for a low price:



Souvenir Cup Sponsor | \$400/event date *1 Available*

Get [YOUR BUSINESS] logo printed on up to 750 souvenir cups, made available for purchase to up to 750 guests. Each cup will provide an additional 1-2 oz. for every beer purchased.

Sponsor Signage | \$200/event date

Signs provided by sponsor.

Green Room Sponsor | In-Kind

Give an in-kind donation of catering, ice, and/or decor to create a backstage green room for the bands, and get a prominent banner highlighting [YOUR BUSINESS] displayed on the front of the stage.



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